



TENNESSEE EDUCATION LOTTERY QUICK FACTS

Updated: January 2012

Tennessee Education Lottery
200 Athens Way, Nashville, TN 37228
(615) 324-6500

CREATING A LOTTERY

- **Nov. 5, 2002:** Tennessee voters approved a statewide referendum to permit a lottery.
- **April/May 2003:** The Senate and House passed legislation authorizing the Tennessee Education Lottery Corporation to operate games and generate funds for specific education programs in the state.
- **July 1, 2003:** Governor Phil Bredesen appointed a 7-member Board of Directors to govern the Corporation.
- **Sept. 22, 2003:** Rebecca Paul (now Rebecca Hargrove) is hired as the Corporation's first President and CEO.
- **Jan. 20, 2004:** The Tennessee Lottery began selling tickets.

SALES/GAMES

- First-day ticket sales, which began three weeks earlier than expected, totaled \$10.8 million.
- Tennessee Lottery ticket sales are now **more than \$8.4 billion**.
- Drawing-style games include Powerball, Mega Millions®, Tennessee Cash, Cash 3 and Cash 4.
- Every non-winning instant ticket is eligible to win prizes through a variety of second-chance drawing programs, including Play it Again!, designed to reduce litter and give players another chance to win.

WHERE THE MONEY GOES

- The TEL has raised **more than \$2.2 billion** for education programs since inception.
- The Tennessee Education Lottery operates entirely from the revenue it generates through the sale of its products.
- During Academic Year **2010-11**, Lottery funds were used to assist approximately **100,000 students** at higher education institutions in the state and another **16,000 students** in dual enrollment classes. In addition, Lottery funds were used to support After-school Programs across the state.
- Out of every dollar spent on tickets, the largest portion is used to pay prizes. Other portions are used to pay retailers, fund the education programs described above and for Lottery operations.

WINNERS

- Tennessee Lottery players have won **more than \$5 billion** in prizes.
- The largest prize was won on March 30, 2005, when a Tennessee player from South Pittsburg matched all six Powerball numbers to win the jackpot of \$25.5 million.

MORE ABOUT THE TENNESSEE LOTTERY

- Lottery tickets are available at more than 4,800 retailer locations in Tennessee. These retailers have earned **nearly \$549 million** in commissions since ticket sales began.
- The Tennessee Lottery offers a toll-free hotline to hear winning numbers at any time. That same number offers access to Player Service Representatives, who are available Monday-Friday, 8:30 a.m.-5:30 p.m. CT. Please call 1.877.786.7529; within the Metro Nashville area, 254.4946. Outside of Tennessee, please call 615.254.4346

More details available at: www.tnlottery.com